GOVERNMENT OF PUDUCHERRY

( Abstract )

Information and Publicity – Puducherry Media Representatives Identity Card Rules, 2013 – Notified

GENERAL ADMINISTRATION (INFORMATION & PUBLICITY) DEPARTMENT

G.O.Ms.No. 3

Puducherry, the 28 JUN 2013


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The following notification shall be published in the next issue of the extra-ordinary Official Gazette:-

NOTIFICATION

The issue of Identity Cards to the Media Representatives of the Union Territory of Puducherry, keeping in view the special nature of the service rendered by them to the society in creating a sense of socio and political awareness among the people, has been engaging the attention of the Government for quite sometime;

2. The Government have proposed to specify the procedure for the issue of Identity Cards to the Media Representatives of the Union Territory of Puducherry by means of separate Rules and Regulations;

3. The Lieutenant-Governor, Puducherry, is therefore pleased to approve and notify the Puducherry Media Representatives Identity Card Rules, 2013 for the issue of Identity Cards to the Media Representatives of the Union Territory of Puducherry, as appended in the Annexure to this Notification.

4. This issues with the concurrence of the Finance Department vide their I.D.No. 17152/2013/FD/F3, dated 31.05.2013.

/ BY ORDER OF THE LIEUTENANT-GOVERNOR /

(GIDDI MRUTHYUNJAYA DURGA RAO)
UNDER SECRETARY TO GOVT. (I & P)

To

The Director of Stationery and Printing, –
Puducherry

With a request to publish the above notification in the next issue of the Extra-Ordinary Official Gazette and Supply 100 copies thereof to this Secretariat Department for reference and record.

Copy to:

1. All Secretaries to Government, Puducherry
2. The Secretary to His Excellency the Lieutenant Governor, Puducherry
3. The Secretary to Hon’ble Chief Minister, Puducherry
4. The P.S. to the Hon’ble Ministers/Speaker/Deputy Speaker, Puducherry
5. All Heads of Department/Offices, Puducherry
6. All Secretariat Departments, Chief Secretariat, Puducherry
7. The Collector, Pondicherry/Karaikal
8. The Regional Administrator, Mahe/Yanam
9. The Director of Information and Publicity, Puducherry
10. The Director of Accounts and Treasuries, Puducherry
11. The Deputy Director of Accounts and Treasuries, Karaikal/Mahe/Yanam
12. The Principal Accountant General (Civil Audit), Chennai.
13. The Deputy Accountant General (Civil Audit), Puducherry
14. The Private Secretary to the Chief Secretary to Govt., Puducherry
15. The Central Record Branch, Puducherry
16. G.O. File
17. Spare.
1. **Short title and commencement:-**

   (1) These rules may be called as the Puducherry Media Representatives Identity Card Rules, 2013.

   (a) It shall be extended to the whole of the Union Territory of Puducherry

   (b) It shall come into force on and from the date of its publication in the Official Gazette.

2. **Object:-** The object of these rules are to issue Identity cards to the Media Representatives in the Union Territory of Puducherry, keeping in view of the special nature of service rendered by them to the society in creating a sense of socio-political awareness among the people.

3. **Definitions:-** In these rules, unless the context otherwise requires, -

   (a) “Directorate” means the Directorate of Information and Publicity, Puducherry:

   (b) “Electronic Media” means Audio and Visual media units engaged in broadcasting/telecasting of news and registered with Ministry of Information and Broadcasting, Government of India, New Delhi;

   (c) “Form” means any of the forms appended to the rules;

   (d) “Government” means the Administrator of the Union Territory of Puducherry appointed by the President of India under Article 239 of the Constitution;

   (e) “Media Representative” means a media representative who has rendered service within the Union territory of Puducherry, as full time Editor/News Editor/Sub-Editor/Reporter/Press Photographer/Videographer/Correspondent of Print/Electronic Media/News Agency;

   (f) “News Agency” means an agency which is engaged in the business of collecting news and selling them to the Media Organisations;

   (g) “Print Media” means a newspaper/periodical registered with the Registrar of Newspapers for India, Government of India, New Delhi;

   (h) “Printer” means, one who prints the periodicals registered with Registrar of Newspapers for India, New Delhi;

   (i) “Regional Headquarters” means, the Municipal headquarters of Pondicherry, Karaikal, Mahe and Yanam Regions.

4.1. **Media Identity Card Recommendation Committee:-** The Media Identity Card Recommendation Committee constituted herein shall consist of the following members and Chairman and Committee is authorized to decide the issue of Identity Cards to the Media Representatives:-

   (i) The Secretary to Government of Puducherry (Information and Publicity) - Chairman

   (ii) The Director
       Directorate of Information and Publicity - Member

   (iii) The Assistant Director (Press)
       Directorate of Information and Publicity - Convenor
4.2. The Assistant Director (Press) who is the Convenor of the Committee shall be assisted by the Public Relations Assistant.

4.3. The Committee shall either take decision for the grant of Identity Cards to the Media Representatives of Union territory of Puducherry or it may reject the issue of such card for reason to be recorded in writing under these rules.

4.4. The Committee shall meet once in every six months to review the issue of identity cards to the Media Representatives of the Union Territory.

5. Eligibility Conditions:— Any media representative fulfilling the following conditions, shall be eligible for the issue of Identity Card in the Union Territory of Puducherry:—

(i) New I.D. Card shall be issued to the dailies/periodicals only after completion of at least one year;

(ii) Dailies/Periodicals having minimum circulation of 2,000 copies;

(iii) Media Representative shall be residing at the regional headquarters of the Government of Union Territory of Puducherry for which Identity Card is required;

(iv) Media Representative should have minimum of one year experience in the relevant field;

(v) Media Representative should be a full time Journalist in Print Media/Electronic Media;

6. Number of I.D. Cards to be granted:—

(a) In determining the number of the I.D. Cards to the media representatives, the character and volume of coverage of the daily/periodical or news agency or satellite channel as the case will be taken into account and the I.D. Cards shall be issued as per the criteria noted below. Separate I.D. Card may be given for each of the Regional Headquarters;

(b) For dailies published and being circulated in Pondicherry (Headquarter of U.T. of Puducherry) - 2 Reporters and 2 Photographers;

(c) For dailies published from neighbouring States and being circulated in Puducherry may be issued to one Reporter and one Photographer;

(d) For Periodicals viz. weeklies, fortnightlies, monthlies, etc., – one Reporter and one Photographer may be given;

(e) For satellite channel registered with the Ministry of Information and Broadcasting, Government of India, New Delhi – one Reporter and one Cameraman;

(f) For News Agencies - one Reporter and one Photographer;

(g) For dailies/periodicals/satellite channels/news agencies and being circulated/telecast in the outlying regions viz. Karaikal, Mahe and Yanam - one Reporter and one Photographer;

(h) Press I.D. cards may be issued to one Reporter and one Cameraman for each Cable TV, subject to production of the following records:—

   i. Permission obtained for operating the Cable TV from the concerned Authorities;
   ii. Trade License from the concerned Municipality/Commune Panchayat;
   iii. A copy of permission for broadcasting of news issued by the Ministry of Information and Broadcasting, Government of India;
   iv. Appointment Order of the Media person;
   v. Experience Certificate;
   vi. Pay certificate/pay slip from the employer; and
   vii. Two stamp size colour photos.
7. Making of Application:–

(i) Any editor or head of the media organisation (Print Media/Electronic Media/News Agency) who desires to have Government I.D. Card for his/her press representative may submit application to the Director of Information and Publicity by furnishing therein full details of the professional experience of the Media Representatives and other details prescribed in the application. The application shall be in the form that may be prescribed by the Government from time to time;

(ii) The Assistant Director (Press) shall process the application and ensure after such further enquiry as he may deem fit that the application is complete with all particulars required to enable the Chairman of the Committee to take decision on the grant of Identity Card to the Media Representatives;

(iii) The application shall, after such examination as is required under Rule 7 (ii), be placed before the Committee in a meeting or it may be circulated to the members of the Committee for a decision;

(iv) If the Committee decides to issue I.D. Card to a Media Representative, the same shall be communicated to the Editor or Head of the organisation (Print Media/Electronic Media/News Agency) and also the Media Representative;

(v) In case of refusal, the same shall also be communicated to the organisation by the Director of the Information and Publicity, Puducherry;

(vi) The decision of the Committee shall be final and binding on the grant of I.D. Cards to the media representatives of the Union Territory of Puducherry.

8. Issue of I.D. Card:–

(i) If the Committee decides to issue Identity Card to any media representative, the Director of Information and Publicity shall issue photo affixed Identity Card to the media representative;

(ii) The I.D. Card shall be signed by the Director of Information and Publicity with an assigned Code Number;

(iii) The Directorate of Information and Publicity shall maintain a register showing the details of the I.D. Cards under this rules with Code No., expiry date, photograph, signature of the media representative etc.;

(iv) Identity Card given under these rules is only personal and is not transferable. It does not confer on any media representatives any official status. Media Representative who got the I.D. Card shall not designate himself/herself in the letter heads or visiting cards as “Government approved Media Representative” or “Approved Media Representative to Government”;

(v) The Identity Cards shall normally be used for attending Government functions and Press Conference convened by the Government or any authorised officer of the Government. The Identity Card shall not be admissible for attending special functions or conferences where entry is regulated by special invitation cards or security passes.

9. Tenability of I.D. Card:–

(i) I.D. Card once given under these rules shall be valid for one year and is renewable on an application. The application shall be submitted by the Editor/Head of the organisation (Print Media/Electronic Media and News Agency) in the Form prescribed by the Directorate;

(ii) The procedure prescribed under these rules for grant of Identity Card shall apply mutatis mutandis to the disposal of application for renewal.
10. Withdrawal of Identity Card:-

(i) The I.D. Card issued to a Media Representative will be liable to be withdrawn if,—

(a) he/she abuses the information and facilities provided to him/her for non-journalistic purpose (or) if the Editor/Head of the Media organisation (Print Media/Electronic Media and News Agency) who applied for the Identity Card for the Media Representative recommended for withdrawal of the same;

(b) in the course of his/her duties as a media representative he/she behaves in an undignified or unprofessional manner or unethical manner;

(c) he/she ignores or violates the conditions on which information and facilities are provided by Government, or acts contrary to any provisions of these rules;

(d) he/she causes wilful publication of news or other features that is incorrect or false, in so far as the Government is concerned, but in case, the Print Media or Electronic Media or News Agency itself is responsible for the wilful publication of false, malafide or incorrect reports or abuse of confidence, all the I.D. Card holders of the concern Print Media or Electronic Media or News Agency will be liable to be withdrawn;

(e) the I.D. Card will be withdrawn when the card holder is issued the Accreditation Card.

(ii) Before taking any action under Rule 10 (i), an opportunity of being heard to the Print Media/Electronic Media/News Agency concerned shall be given on the proposal of withdrawal.

11. Notice of termination of Identity Card:-

(i) When an I.D. Card holder of media representative ceases to represent a daily or periodical or satellite channel or news agency, the fact should be brought to the notice of the Director of Information and Publicity, in writing by the Editor or the head of the media organisation concerned within fifteen days from the date on which the media representative so ceased to represent. Failing this, the matter may be reported to the Committee by the Director on his own motion for necessary action;

(ii) An I.D. Card holder of the media representative who is continuously absent for three months from the regional headquarters shall be liable for termination of his/her I.D. Card, unless he/she has intimated in writing through his/her Editor or Head of the Media organisation in advance of such absence. This period may be extended for a further period of three months, a written request from the Editor or the Head of the organisation concerned;

(iii) In case of de-blocking by the Registrar of Newspapers for India, New Delhi, the I.D. Cards already issued by this Directorate will be invalidated and to be surrendered;

(iv) The Press Section of the Directorate of Information and Publicity shall maintain a list of I.D. Card holders of the Media Representatives and the list will be reviewed periodically by the Committee, ordinarily, once in every year.
12. **Temporary Identity Card in emergent cases:**

(i) The Director of Information and Publicity may issue temporary Identity Card for three months or for a specific function to a media representative. However, he should bring the fact to the notice of the Committee by circulation or in its meeting held immediately after the issue of the temporary I.D. card;

(ii) The Director is also empowered to issue such temporary Identity Card to the Media Representatives from outside the Union Territory on the recommendation of Government of India or the Government of Puducherry, though such a correspondent is not stationed in the headquarters;

(iii) Any Editor or Head of the organisation of the Print Media or Electronic Media or News Agency, who is aggrieved of the decision of the Committee under these rules, may appeal for review of the Committee’s decision. Such appeal shall be made within 30 days from the date on which the decision in question was communicated to the Print Media or Electronic Media or News Agency concerned. The decision of the Committee on such representation for review shall be final;

13. **Interpretation:** If any doubt arises about the interpretation of these rules, the decision of the Government thereon shall be final.

(GIDDI MRUTHYUNJAYA DURGA RAO)
UNDER SECRETARY TO GOVT. (I & P)
APPLICATION FOR ISSUE OF MEDIA IDENTITY CARD

1. நிறைவு வாய்ந்த வசதியான வெளியியல்/தொலைக்காட்சி/சுருக்கக் கட்டுரிப்பு விளக்கத்தில் தொடர்பான பெயர்: Name of the Print Media/Electronic Media/News Agencies

2. துறையின் வெளியியல் தொடர்ச்சி தளர்வு: Office Address, Telephone & Fax No.

3. தொடர்ச்சி/தொடர்ச்சி தளர்வு தேர்வு: Date on which the publication of the periodical/Telecast started

4. (a) தொடர்ச்சி/தொடர்ச்சி விளக்கத்தில் தொடர்ச்சி: Periodicity & Regularity of the Journal

(b) தொடர்ச்சி/தொடர்ச்சி விளக்கத்தில் தொடர்ச்சி: Circulation and Professional standing of the Journal (Circulation at a minimum 2,000 copies)

(c) தொடர்ச்சி/தொடர்ச்சி விளக்கத்தில் தொடர்ச்சி: (Schedule of the telecast of news/Current Affair programmes)

(d) தொடர்ச்சி/தொடர்ச்சி விளக்கத்தில் தொடர்ச்சி: Name of the Reporter/Photographer/ Cameraman

(e) தொடர்ச்சி/தொடர்ச்சி விளக்கத்தில் தொடர்ச்சி: Designation

(f) தொடர்ச்சி/தொடர்ச்சி விளக்கத்தில் தொடர்ச்சி: Residential Address & Tel. No./Mobile No.
(i) Are you a working journalist, as per the Working Journalists and other Newspaper Employees (Conditions of Service) and Miscellaneous Provisions Act, 1955 (Central Act 45 of 1955)?

(ii) Are you a full-time employee?

Experience as Correspondent or Reporter/Photographer/Cameraman (minimum 1 year)

Date of Birth and Age

Signature of the applicant

Signature of the Editor/Head of the Organisation with date and seal
Copies to be enclosed

1. Maksim Kumar Aiyappa
   Appointment Order

2. Sivasubramanian Rajagopal
   Two Stamp size colour Photos

3. 2000 copies
   Printers Certificate about printing of 2,000 copies in their
   Printing Press shall be enclosed

4. Copy of RNI Certificate shall be enclosed

5. Printer’s Certificate shall be enclosed

6. Printing Bill shall be enclosed

7. Sales and Return details shall be enclosed

Note:

1. Application Maksim Kumar Aiyappa
2. Sivasubramanian Rajagopal
3. 2000 copies
4. Printers Certificate about printing of 2,000 copies in their
5. Copy of RNI Certificate shall be enclosed
6. Printer’s Certificate shall be enclosed
7. Printing Bill shall be enclosed
8. Sales and Return details shall be enclosed

Signature
1. Name of the Applicant
   (Tamil & English)

2. Designation:

3. Name of the Organisation:

4. Address of the Organisation
   (Phone / Fax / Email Address)

5. Date of Birth & Age:

6. Permanent Residential Address:

7. Present Residential Address:

8. Residence Phone, Mobile No.:

Date:

Signature of the Applicant

Note: Two Stare size Colour Photographs to be enclosed.

For Office Use only

(By order of the Lieutenant-Governor)

(GIDDI MRUTHYUNJAYA DURGA RAO, UNDER SECRETARY TO GOVT. (I & P))